



Figure 2. Steps of longitudinal study [15]

9. References

- [1] M.J. Bennett, "Towards Ethnorelativism: A Developmental Model of Intercultural Sensitivity", In R. M. Paige (Ed.), *Education for the intercultural experience*, Yarmouth, ME: Intercultural Press, 1993, pp. 21–72.
- [2] D. Blackwell, "Cultural Competence", *Medical Marketing & Media* 40 (4), 2005, pp. 52–56.
- [3] I. Boitllehner, H. Hofstadler, "Cultural Background Knowledge and Self-Reflection - is this enough to avoid cross-cultural Conflicts?", *Understanding Conflicts: Cross-Cultural Perspectives*, Aarhus, Denmark, 2008.
- [4] A. G. Cant, "Internationalizing the Business Curriculum: Developing Intercultural Competence", *Journal of American Academy of Business, Cambridge* 5 (1/2), 2004, pp. 177–182.
- [5] K. Cheng, Y. Chen, "Effects of Cooperative Learning in a College Course on Student Attitudes toward Accounting: A Quasi-Experimental Study", *International Journal of Management* 25 (1), 2008, pp. 111–118.
- [6] A. Daly, M. Barker, "Australian universities' strategic goals of student exchange and participation rates in outbound exchange programmes", *Journal of Higher Education Policy & Management* 32 (4), 2010, pp. 333–342.
- [7] D.M. Dimitrov, P.D. Rumrill, "Pretest-posttest designs and measurement of change", *Work* 20 (2), 2003, pp. 159–164.
- [8] M.R. Hammer, M.J. Bennett, R. Wiseman, "Measuring intercultural sensitivity: The intercultural development inventory", *International Journal of Intercultural Relations* 27 (4), 2003, pp. 421–443.
- [9] L. Koskinen, K. Tossavainen, "Study abroad as a process of learning intercultural competence in nursing", *INT J NURS PRACT* 10 (3), 2004, pp. 111–120.
- [10] L. Koskinen, K. Tossavainen, "Intercultural nursing. Benefits/problems of enhancing students' intercultural competence", *BR J NURS* 12 (6), 2003, pp. 369–377.
- [11] D.R. May, M. Luth, C.E. Schwoerer, "The effects of business ethics education on moral efficacy, moral meaningfulness, and moral courage: a quasi-experimental study", *Academy of Management Annual Meeting Proceedings*, 2009, pp. 1–6.
- [12] I. Mayer, H. Hofstadler, "Background Knowledge and Self-Reflection – a Prerequisite for Successful Cross Cultural Communication?", *Conference Paper for the WCPHE-Conference 2007 in Monterrey, Mexico*, 2007.
- [13] R. Pyne, J. Dinwoodie, M. Roe, "Enhancing the intercultural competence of postgraduate logisticians", *International Journal of Logistics: Research & Applications* 10 (3), 2007, pp. 221–233.
- [14] M. Ueberwimmer, H. Hofstadler, S. Wiesinger, "An Analysis of the Differences in Business Students' Intercultural Sensitivity in two Degree Programmes", In: Charles Shoniregun, *Proceedings of the International Ireland Conference on Education – IICE-2012*, ISBN 978-1-908320-06-3, Dublin, Ireland, 2012, pp. 67-73.
- [15] M. Ueberwimmer, B. Jocz, H. Hofstadler, "Design of a Study of Intercultural Sensitivity in the Choice of Studies of Business Students", In: R. Füreder et al., *Proceedings Cross-Cultural Conference 2012*, ISBN 978-3-8440-0988-0, Shaker Verlag, 2012, p.47-53.