













[24] G. Harrison, "How do teachers and textbook writers model scientific ideas for students?" *Research in Science Education*, 2001, 31: 401-435, p. 419.

[25] Whitley, in J. Wakefield, "A brief history of textbooks: where have we been all these years?" (presentation paper), p. 4, Meeting of the text and academic authors, St Petersburg, FLA, June 12-13, 1998, pp. 1-39.

[26] L.D. Newton, and D.P. Newton, "Thinking about art: could elementary textbooks serve as models of practice to help new teachers and non-specialists support reasoning in art?" *International Journal of Art and Design Education*, 2005, 24(3), p. 322.

[27] J. Wakefield, "A brief history of textbooks: where have we been all these years?" (presentation paper), p. 4, Meeting of the text and academic authors, St Petersburg, FLA, June 12-13, 1998, pp. 1-39.

[28] W. Ong, *Orality and Literacy*. London: Methuen & Co. Ltd., London, 1982.

[29] M. McLuhan and Q. Fiore, *The medium is the message: an inventory of effects*, Bantam, New York, 1967.