

telephone call) way.

So, to sum it up, participants of blended learning program considered it efficient, useful and beneficial, but the key role in their opinions is played by the teacher who designs the courses, directs the learning activities of students, motivates and encourages them.

6. Conclusion

Finally, it is important to underline that there is not a single strategy how to achieve the desirable aim in education. Each teacher should use various methods and techniques, constantly explore new opportunities, study, develop their skills and abilities. It is necessary to remember what worked perfectly yesterday might now seem not only old-fashionable, quaint, but also ineffective and inefficient.

So, in order to “survive” it is essential to be flexible, to adapt to changing conditions, develop and be in a continuous search for new approaches, ways and tools that can be useful in satisfying cognitive aspects of education, increasing motivation and productivity of learning. But it is necessary to remember that ICT are only means (certainly, very effective and powerful) that can be very useful for reaching the aim of education. Teachers should not forget about classroom communication, as education is not only studying, but also upbringing and development. Therefore, it is vital to choose the correct material (text, audio, video) in order to draw students’ attention to ethical issues, social responsibility, cultural aspects and so on. Thanks to ICT it is easier to achieve this purpose of education as well.

It would be a great idea to provide some introduction programs, to give some information about educational culture of the university to foster academic adjustment of new students.

Nowadays it is impossible to imagine educational process without online learning. Various web-related communication technologies, learning management systems help teachers save time and increase their offerings to students, increase students' motivation and enhance their academic and social integration.

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