















In summary, we conclude that social networking platforms have much to offer project managers in large organisations with geographically dispersed teams. Mature project managers are willing to adopt social networking as an adjunct to more familiar methods. Younger project managers are likely to adopt social networking capability as the 'natural' mode of sharing data and status within a project team. Risks remain, as with any method of information sharing, but a competent and versatile project manager will find ways to adapt social networking methods to make genuine improvement in their stakeholder engagement rather than merely 'jumping on the bandwagon'. It seems likely that, before very long, professional culture and practice will evolve such that our research questions appear superfluous.

## 6. Further Research

Following the primary research reported in this paper, further investigation into Corporate Social Networking sites used in the workplace has concentrated upon Yammer, an "Enterprise Social Network and Microblogging Service" [19]. The primary research identified that 75% of the respondents did not have an opinion on Yammer, and only 0.5% had previously used the site. However, Yammer has been used in several large companies such as Cognizant and Telephonica. Therefore possible further research could look into these companies use of Yammer, to gain analysis of actual project managers' use of the tool. The first author (RF) is piloting a deployment of Yammer in her workplace. Further work is required to differentiate the features and benefits of various Corporate Social Network platforms and their uses.

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