

internet for those who know how to search. These responses are also a testament to the fact that young people are tilting towards opportunities on the internet more than any time in history.

A second-year Entrepreneurship student (*IP/006/ENT*) had a different opinion from all the responses above that have been consistent on the enormous opportunities that exist online. When asked where she prefers to look for opportunities, she responded with the following lines;

“I prefer offline opportunity searches through my family and friends network. These give direct access to the source of the opportunity and I am able to speak directly to those who could help me get the opportunity through physical conversations. I cannot count the number of opportunities I have applied for on the internet without any response or acknowledgment of application. I sometimes feel I am wasting my time online after applying for opportunities without responses. This has unconsciously pushed towards offline information hunting and it has worked very well for me”

8. Conclusion

This study has been able to answer a few questions on the roles of internet penetration on opportunity search by the young people of Rwanda. This study has shown vividly that the youths in Rwanda are online and use more of social media and music websites when they are online.

In terms of opportunity search, this study has revealed that most Rwandan youths prefer to use LinkedIn to search for opportunities followed by opportunitydesk.org. In addition, a larger percentage of them believed that there are more opportunities online than offline and confirms that Rwandan youths are exploring more online channels for their opportunities. The opportunities that internet penetration has brought to the society are enormous and the youths in every society must make use of these opportunities to further accelerate growth and progress in many aspects of their lives.

9. Policy Recommendations

This study has generated a lot of insights for policy arena in Rwanda:

1. It has been observed from this study that the level of digital diplomacy is very low in Rwanda. Internet penetration is an opportunity for the government to

enact new policies that make Rwanda relevant in the global.

2. Digital diplomacy pool.

3. A larger percentage of Rwandan young people are on social media. This is an opportunity for the government to make news policies on electronic governance and participatory governance that engages the young people online.

4. This study has shown that internet penetration has helped Rwanda to provide valuable data to its citizens. This is an opportunity to make policies on Open data and plan towards becoming a leader in open data initiatives in Africa.

5. This study has revealed that most young people are listening to music online. This is a great opportunity for the government to make policies that will accelerate the entertainment industry. This will not only boost the economy but will also be a good strategy for the country with the fastest growing economy in Africa.

10. References

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