





properties that a general public think about fitting for people. Along these lines, its roles are the consequence of the participation among individuals and their environment and they give individuals signs about what sort of lead is acknowledged to fit for what sex. Reasonable gender roles are portrayed by an overall population's feelings about differences between genders. The term gender alludes to the financial matters, social, political and social qualities and openings, related with being male and female. In many social orders, people vary in the exercises they attempt, in access to and control of assets, and in cooperation in basic leadership. Furthermore, gender is an idea that people make socially, through their collaborations with one another and their surroundings, yet it depends vigorously upon organic contrasts between men and women. Since people make the idea of gender socially, it is alluded as a social development [3]. In other words, being interaction a social indicator it is necessary to apply Gender-Based Teaching Strategies such as brainstorming, discussions, storytelling, and role-plays.

### 2.1. Gender-Based Teaching Strategies

Gender is worked in individual, interactional, and fundamental ways to deal with make environmental objectives and openings that works better with men more than women [3]. Furthermore, does not impact families' lives in disconnection. In addition, its roles rely upon the particular wants that individuals, get-togethers, and social requests have of individuals subject to their sex and reliant on each overall population's characteristics and feelings about sex. Along these lines, its roles are the consequence of the participation among individuals and their environment and they give individuals signs about what sort of lead is acknowledged to fit for what sex. Reasonable gender roles are portrayed by an overall population's feelings about the differences between the genders. Truly it is across the board that diverse qualities, jobs, obligations and qualities among people in the public eye directed by various social organizations are controlled by their gender roles which are adequate and not variable in society and it is a result of their natural contrasts which make women and men, in charge of their helper status in people in general field [3].

Likewise, this phenomenology existing regularly which include the issues of sexual orientation partition, abuse, awkward nature and foul play in the general population coordinated by standards and qualities. As indicated by Matthews [30], the idea of gender offers acknowledgment to the way that each known society recognizes ladies and men. Along these lines the term "gender" is an efficient method for understanding men and women socially and the designing of connections between them.

The term gender alludes to the financial matters, social, political and social qualities and openings, related with being male and female. In many social orders, people vary in the exercises they attempt, in access to and control of assets, and in cooperation in basic leadership. Furthermore, gender is an idea that people make socially, through their collaborations with one another and their surroundings, yet it depends vigorously upon organic contrasts between men and women. Since people make the idea of gender socially, it is alluded as a social development [3]. Then, the social development of gender is shown by the way that people, gatherings and social orders credit specific characteristics, statuses, or qualities to people due to their sex, yet these attributions vary crosswise over social orders and societies, and over time inside a similar society.

On the other hand, based on the concepts above of Gender and Teaching Strategies the author will propose that Gender-Based Teaching Strategies are procedures or resources used by the teaching agent to promote meaningful learning based on socially built jobs, practices, exercises and properties that a general public think about fitting for people.

Brainstorming is a procedure by which a gathering endeavor to discover a solution(s) to an explicit issue by storing up thoughts immediately [26]. While some examination has observed brainstorming to be ineffectual, this appears to be all the more an issue with the exploration itself than with the conceptualizing instrument [22]. Another concept that refers to brainstorming is the procedure of free reasoning and creating thoughts without being bound by restrictions [16]. This strategy is carried out based on the premise that a group of people generates more than just one [27]. It is a profoundly powerful strategy for augmenting bunch imaginative potential, not exclusively to create thoughts yet additionally to figure out which thoughts are destined to prevail in an explicit region of intrigue [6]. It is critical to design the meeting to generate innovative ideas previously actualizing it in the classroom. As sketched out beneath, you should think about the qualities, challenges what's more, hindrances when planning the session. It is a meeting or group dynamics that frequently performed by a moderator in order to favor the generation of new ideas or the improvement of existing [25].

Another strategy is Discussions which is appropriate to encourage various course objectives. As expressed by Lowman, [23] when he said it helps elucidating content, showing normal reasoning, and featuring emotional decisions. In addition, is especially powerful at expanding understudy inclusion and dynamic learning in classes. Discussions are successful in building up understudies' reasoning abilities and larger amount adapting, for example, application, examination, combination, and assessment [10].

Discussions can enable understudies to gain better relational abilities as they figure out how to introduce their thoughts obviously and quickly [13] it additionally gives chances to rehearse tuning in to, and following what, others are stating. In expansion, discussions can add to understudies' emotional advancement by expanding their enthusiasm for an assortment of subjects, illuminating their qualities, and helping in perceiving — and maybe changing — a few frames of mind. As a showing strategy, discussion licenses understudies to be dynamic in their very own realizing, which increments their inspiration to learn and makes the procedure more fascinating. Lastly, discussion gives criticism to teachers about their understudies' securing of learning through questions, remarks, elaborations, and avocations. This cooperation enables teachers to plumb the profundities of understudies' understanding. To guarantee that understudies consider talks important, you may need to change your current reward framework [12]. On the off chance that you will review understudies for investment, clarify how. Think about self-assessments, peer to peer assessments, and rubrics that typically portray expected and unsuitable dimensions of investment [17].

Storytelling is also considered as a strategy for sharing and deciphering encounters. Berger and Luckman, [7] say human life is narratively established; people develop their lives and shape their reality into homes regarding these groundings and recollections. Storytelling can be versatile for all ages, forgetting the thought of age segregation. Storytelling can be utilized as a strategy to show morals, values and social standards and differences.

Narration and story-telling have been broadly used as a plan strategy. Bergeron and Rouse [8] proposed a narration-based plan strategy by investing the theoretical chronicled societies and explicit situations with undertones to extend the group of spectator's experiences. The structure talking points of Buchanan [31] states that the communicating capacity of configuration is one of the most imaginative strategies. Also, story-telling can be used as both input and output in user experience plan. As sources of info, stories are used during information accumulation to direct users or let them depict their issues and feelings as stories, and the gathered information are the reason for the ensuing outputted elaboration [9].

As outputs, the role setting, situation foundation, and storyboards are connected into torment point needs, issue introduction and idea proposition, to make the marvels and issues increasingly express and concrete. In the interim, the plan ideas are blended into situation storyboards to improve the convincingness. Up until now, numerous story-based techniques, for example, user story maps, user story spry strategies, and storyboards, have been broadly connected to the structure flowchart. For example,

user story maps can be used to picture students' voyages and help specialists to correctly investigate the user flowchart nodes [28]. The user story agile technique can be utilized to proficiently gather user stories if there should be an occurrence of difficult to reach student correspondence, and to mastermind, organize, plan, oversee and test the composed user stories [15].

Concerning contextual investigations, many structure research groups have endeavored to consolidate portrayal; situations what's more, inquire about courses and apply such blend into all pieces of the plan flowcharts. For example, The Institute of Innovation from the Polytechnic University of Milan used a guide narrating technique to record the lives of the elderly and discovered the interest torment focuses, and opportunity focuses are beginning from the social hubs of the older, in this way incompletely structuring the elderly network administrations. An Italian plan group SDS independently introduced the structure components as pictures, furthermore, made the themed stories as blend and associating with explain the idea articulations.

Role-play is another type of strategy that enables understudies to investigate practical circumstances by connecting with other individuals in an oversaw path so as to create involvement and preliminary distinctive procedures in an upheld domain. Contingent upon the aim of the action, members may assume a job like their own or could have the contrary impact of the discussion or connection.

Constructivist approaches to deal with learning and has been pushed for quite a while. Be that as it may, educating depending on transmission learning and down to earth work have frequently neglected to acknowledge seeks after constructivist learning [1].

This is especially valid for students where an absence of qualified educators, books and down to earth assets brings about much repetition learning with almost no gathering work and connection between understudies [20]. Along these lines it merits considering progressively intuitive strategies, for example, show that include understudies learning methods and procedures through scripted and extemporized plays, pretends and move/emulate. Dramatization based instructional method in education is a piece of a social constructivist scene of learning whereby understudies' individual and aggregate understandings of ideas might be widened, tested, or potentially affirmed through their understandings of pictures, activities and stories created during dramatization-based assignments [11], [31]. Braund [11] offers three different ways of dramatization that helps learning process: about ideas, about the nature of science and about science and society. To the extent science is worried there is proof that dramatization has helped learning. It has been proposed that this strategy pretends give commitment in manners that give prompt access to complex natural

thoughts. Aikenhead [2] claims that stories using dramatization help students make outskirts intersections between students. This is especially significant in Ecuadorian halls where information can be an unmistakable piece of students' conceptualization of their general surroundings, one that contentions with the objective ideas to be instructed (Langer 2011; Semali 1999).

Dramatization is especially ground-breaking in helping understudies acknowledge manners by which speculations are built, challenged, and approved. The plays depicted by Braund [11] are models in the zone of development. As per Hendrix et al. [31], 'exercises related with imaginative dramatization for example, pantomime and improvisation can make a value-based learning pathway so as to help understudies manufacture further comprehension of ideas.' The 'value-based pathway' picked for this examination was for understudy instructors to use role-play, where students carry on with their bodies and restricted props, the groupings, structures and procedures related with natural wonders. Physical role-plays can be viewed as instances of practically equivalent to learning. Harrison and Treagust [21] note the specific intensity of show as an option in contrast to different types of analogs, for example, outlines, PC reproductions, and practical work since activities include closer personal interaction with content. As indicated by McSharry and Jones [24] role-plays, both physical and scripted, are viable learning tools because they 'provided: an alternate account from composed media, a feeling of possession through creation and execution, ways into discussions and dialog of touchy issues and physical experience through which dynamic material is made understandable.

## 2.2. Communicative Competence

Fahrutdinova and Vasileva [18] gave careful consideration to the planning of expertly skilled specialists in the field of teaching exercises, specifically preparing of future language educators, by applying intelligent techniques for instructing. Foreign language communicative competence is seen by the theorist as the premise of expert capability of future foreign dialect educator. The term «communicative competence» includes two words, the blend of which implies «competence to communicate». This straightforward lexicosemantic investigation reveals the way that the focal word in the syntagm «communicative competence» is the word «competence». «Competence» is a standout amongst the most dubious terms in the field of general furthermore, connected semantics. First experience with phonetic talk has been generally associated with Chomsky [14] who in his exceptionally influential book «Aspects of the Theory of Syntax» drew what has been today seen as a great refinement between

competence (the monolingual speaker-audience's learning of language) and performance (the real utilization of language in genuine situations).

At roughly a similar time and for comparative reasons, Bachman [4] proposed utilizing the term «communicative language ability», asserting that this term consolidates the implications of both dialect proficiency and informative capability. Bachman defined communicative language ability as an idea contained learning or capability and limit with regards to proper utilization of learning in a logical informative dialect use. In expounding on this definition, Bachman committed special regard for the part of dialect use - that is, the way how dialect is utilized to achieve a specific informative objective in a specific situational setting of correspondence. As indicated by [5], numerous characteristics of language users for example, some broad attributes, their topical learning, full of feeling schemata furthermore, dialect capacity influence the communicative language ability. The urgent trademark is their language ability which is included two wide areas – language knowledge and strategic competence.

Language Knowledge comprises of two primary segments – organizational knowledge and pragmatic knowledge which supplement each other in accomplishing successfully the language use. Organizational Knowledge in Bachman and Palmer's model, organizational knowledge is made of capacities occupied with a command over formal language structures, i.e. of grammatical and textual knowledge. Grammatical knowledge incorporates a few rather autonomous territories of learning, for example, knowledge of vocabulary, morphology, syntax, phonology, and graphology. They empower acknowledgment and creation of linguistically right sentences and additionally cognizance of their propositional content. Textual knowledge empowers cognizance and generation of (talked or composed) writings. It covers the information of traditions for joining sentences or expressions into writings, i.e. knowledge of cohesion (methods for stamping semantic connections among at least two sentences in a composed content or expressions in a discussion) also, information of rhetorical organization (method for creating story writings, portrayals, correlations, classifications and so forth.) or conversational organization (conventions for starting, keeping up and shutting discussions).

Pragmatic knowledge alludes to capacities for making and interpreting discourse. It incorporates two areas of knowledge: functional knowledge for communicating satisfactory and for deciphering the illocutionary intensity of articulations or talk and sociolinguistic knowledge for making and interpreting language utterances which are fitting in a specific setting of language use.

Toward the finish of this illustrative portrayal of Bachman and Palmer's model of Communicative

Language Ability, one can't however, conclude that this model is increasingly mind boggling, more complete and much clearer than the model of Canale and Swain. It is best because has a direct result of its nitty gritty and at the same time hierarchical depiction of essential parts of Communicative Competence.

### 3. Methodology

The research consisted of the application of an experiment in which the subjects were students from sixth (control group CG) and eighth (experimental group EG) semesters of the Languages Major of the Universidad Técnica de Ambato. The experimental group was divided in six groups as the following: 3 groups of women only, 2 groups of women and men (mixed group), and 1 group of men only to apply Gender-Based Teaching Strategies. A pre-test was administered to both CG and EG groups to diagnose the level of the students' communicative competence, after that, gender-based teaching strategies were applied to the EG only and finally a post-test was administered to both CG and EG.

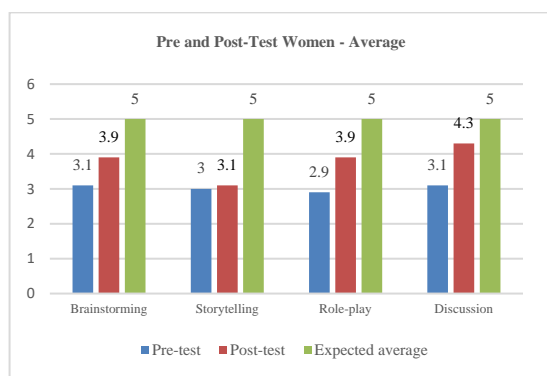


Figure 1. Pre and Posttest students  
Source: Experimental Group-Women

The graphic shows the results of the pre-test and post-test of women's group performance. The average score of the pre-test was 3,3 and there was an expansion in the last score on account of the utilization of Brainstorming getting 3,7 and thinking about the elements of the Communicative Competence that were assessed in the speaking test, it is clear that understudies had enhanced in their exhibitions and the systems helped them to deal with a decent level of control of syntactic structures and vocabulary because of the use of the new strategy. It also demonstrates that in the pre-test understudies got an average of 3,2 while after the utilization of the post-test the outcomes show there was an augmentation getting as a last outcome 4,1 in Storytelling. It alludes to the capacity understudies need to keep an intelligent stream of dialect. The ability to create thoughts with adequate elaboration and subtleties. In this manner, as it appeared expected normal there was

not satisfied in understudies' execution on the grounds that there were not broadened stretches in their reactions and there were no reasonable association of thoughts, so it is vital to apply a new Methodology to help communicators who will indicate expanded reactions and thus better commitments with a wide scope of durable gadgets.

A rubric taken from Cambridge Assessment criteria for FCE was used as the instrument to evaluate students' communicative competence. The rubric considers criteria such as Grammar and Vocabulary, Discourse Management, Pronunciation, and Interactive Communication with a 1-3-5 score. Once the rubric was applied before and after the implementation of Gender-Based Teaching Strategies, EG students notably improved their communicative competence regarding Pronunciation and Interactive Communication. Also, there was a little improvement in Grammar and Vocabulary as well as in Discourse Management.

In view of the account's investigation, the estimation of the Communicative Competence was created thinking about the criteria of the rubric from the FCE examination so as to give a precise method for surveying understudies. Four elements of Communicative Competence were evaluated such as: Grammar and Vocabulary, Discourse Management, Pronunciation, and Interactive Communication with the application of brainstorming, role-plays, storytelling, and discussion.

#### 3.1. Final pre and post-test scores experimental group

##### Analysis and Interpretation:

The outcomes from Table 1 demonstrate a correlation between the three gatherings (ladies, men and blended) there was an expansion in the last scores of the Grammar and Vocabulary gotten by the understudies we can see that the procedures utilized in the classroom functioned admirably basically with the blended gathering that is the reason they got 0,8; with a lower review are ladies with a score of 0,4; lastly the gathering of men with the most minimal review 0,2. It implies that understudies from ladies and men need to practice to enhance their fitness.

In Discourse the executives the table 1 demonstrates an examination between the three gatherings (ladies, men and blended) there was an expansion in the last scores gotten by the understudies we can see that the procedures utilized in the classroom functioned admirably for the most part with ladies that is the reason they got 0,9, with a comparable review are men with a score of 0,2, and the blended gathering with the least grade 0,1. It implies that understudies from men and blend need to practice to enhance their talk.

Table 1. Final pre and post-test experimental group

Elements of the C. C.	Women	Men	Mixed	Class Average
Grammar and Vocabulary	0,4	0,2	0,8	0,5
Discourse Management	0,9	0,2	0,1	0,4
Pronunciation	0,9	0,7	1	0,9
Interactive Communication	1,1	0,7	1,2	1

Source: Pre-test scores – Experimental Group-Mixed

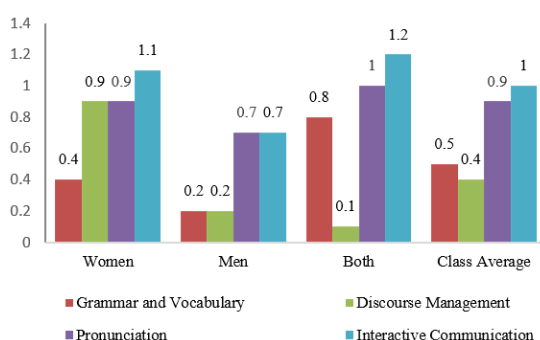


Figure 2. Final pre and post-test experimental group  
Source: Pre-test scores – Experimental Group-Mixed

In Pronunciation the Table 1 demonstrate a correlation between the three gatherings (ladies, men and blended gathering) there was an expansion in the last scores acquired by the understudies we can see that the systems utilized in the classroom functioned admirably fundamentally with the blended gathering and ladies that is the motivation behind why the scores are comparable both got 1,0, and ladies with a score of 0,9, lastly the gathering of men with the most minimal review 0,7. It implies that men need to practice to enhance their articulation.

In Interactive Communication the Table 1 demonstrate an examination between the three gatherings (ladies, men and blended) there was an expansion in the last scores acquired by the understudies we can see that the procedures utilized in the classroom functioned admirably for the most part with the blended gathering and ladies that is the motivation behind why they got 1,2, while ladies had a score of 1,1, lastly the gathering of men with the least grade 0,7. It implies that men and men require additional training to enhance their association.

The primary reason for this exploration was to upgrade the Communicative Competence of understudies that is the reason the examination of the pre-test and post-test demonstrates that after the utilization of Gender-based showing systems their execution enhanced because of the undertakings that were thought about in each class helped them to talk better, unmistakably the normal score (5) was not

achieve, but rather the methodologies and exercises utilized in the classroom helped them and with more practice they will satisfy the target.

## 4. Results

### 4.1. Pre and Post-test Results Control Group

In view of the chronicles' investigation, the estimation of the informative capability was created contemplating the criteria of the rubric from the FCE examination.

Table 2. Pre and Post-Test

7th	Grammar and Vocabulary	Discourse Management	Pronunciation	Interactive Communication
<b>Pre-test</b>	3	3	2,9	3,1
<b>Post-test</b>	3,3	3,4	3,3	3,5
<b>Expected average</b>	5	5	5	5

Source: Pre-test scores – Experimental Group

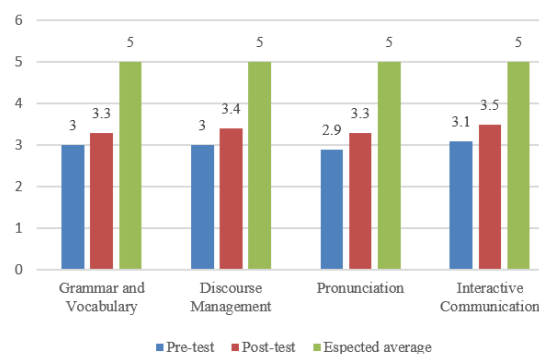


Figure 3. Pre and Post-Test

As it is shown in table 2 the score of the pre-test was 3 whereas after the application of the post-test the score was 3,3. Grammar and Vocabulary were considered as an element of the communicative competence and as it could be observed the variation in the results shown was not big at all due to the fact was not applied in this group. Students showed a good control of simple grammatical forms and vocabulary.

The results from table 2 show that in the pre-test, the students got a score of 3,0 in the pre-test, while in the post-test they obtained 3,4. One of the criteria that were evaluated in speaking was Discourse Management with the purpose of assessing the capacity to produce responses adequately using cohesive devices. However, as the results show this criterion show a regular improvement. The responses produced in the pre-test were characterized by short phrases and frequent hesitation. Students' answers

were most of the time repeated and there was a limited use of vocabulary, but at the end it changed.

As table 2 demonstrates the final score in pronunciation during the pre-test was 2,9 while after the application of the post-test it increased to 3,3. Which means that there is not a big improvement. Pronunciation is one of the main factors considered as important in speaking assessing due to the fact it helps to produce intelligible intonation. The results show there was a maximum improvement in students' performance. Students' production was intelligible and had control of phonological features. Hence, it is necessary to continue helping students improve their way of speaking in order to be understood by everyone.

According to the data of table 2, the final score in Interactive Communication was 3,1 corresponding to the pre-test and in the post-test, the average was 3,5. As it is shown, there was not a significant variation in these results. Interactive Communication did not improve at all in this stage owing to its peer practice. This issue is relevant to be evaluated since students need to have the capacity to interact in English appropriately. Students at the beginning maintained simple exchanges with some difficulty that required support and prompting.

#### 4.2. Elements of the communicative competence pre and post-test comparison experimental and control group

##### Analysis and Interpretation:

The table 3 demonstrates the scores of the exploratory gathering fluctuate in every single one of the criteria considered in talking evaluation. Punctuation and Vocabulary from 3,4 to 3,9, Discourse Management from 3,3 to 3,7, Pronunciation from 3,3 to 4,2 and Interactive Communication from 3,4 to 4,4.

The Control amass was additionally surveyed under similar criteria; be that as it may, their enhancement is constrained. In Grammar and Vocabulary, the score differed from 3,0 to 3,3. Though in Discourse Management from 3,0 to 3,4. So also in Pronunciation from 2,9 to 3,3. Intelligent Communication from 3.1 to 3,5.

As indicated by this information, it is quite observed that there is an enhancement in the correlation of the last scores of the pre and post-tests in the Experimental Group after the utilization of Gender-based Teaching Strategies to improve the Communicative Competence. While the outcomes were as not very great not surprisingly in the Control Group because of the reality understudies did not work with these procedures in their open capability.

Table 3. Pre and Post-test

Elements of the C. C.	Experimental		Control		Expected Average
	Pre-test	Post-test	Pre-test	Post-test	
<b>Grammar and Vocabulary</b>	3,4	3,9	3	3,3	5
<b>Discourse Management</b>	3,3	3,7	3	3,4	5
<b>Pronunciation</b>	3,3	4,2	2,9	3,3	5
<b>Interactive Communication</b>	3,4	4,4	3,1	3,5	5

Source: Pre and Post-test scores –Experimental - Control Groups

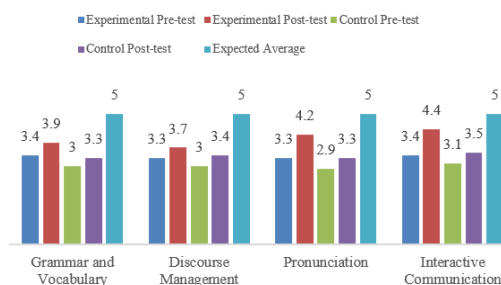


Figure 4. Pre and Post-test

Source: Pre and Post-test scores –Experimental - Control Groups

The outcomes acquired from the last normal somewhere in the range of eight and 6th semesters in talking exhibit that understudies got 0,5 and 0,3 in Grammar and Vocabulary which implies that the two gatherings require additional training to enhance this component. In Discourse Management the primary gathering got 0,4 and shockingly the second gathering got a similar score, so plainly both need to work out in this component to enhance their commitment and the generation of extended lengths dialect. In Pronunciation, the two gatherings got 0,9 and 0,4 individually and it demonstrates that exploratory gathering would do well to average and the control assemble need to keep examining. In Interactive Communication exploratory gathering got the best grade which was 1,0 while the control assembles got 0,4, so it implies that the techniques connected in eight semester worked effectively and in the meantime shoe that 6th semester require a portion of the methodologies to enhance their association.

As it is watched the scores in both pre and post-test from the two gatherings of study were great in trial gathering while control bunch require more help to ace their Communicative Competence. The motivation behind this exploration considers was to improve the Communicative Competence through the execution of Gender-based Teaching Strategies. In any case, this gathering of understudies did not work with this methodology; so consequently, it is fitting to utilize the procedures, strategies, strategy, and exercises that support their oral creation and their capacity to convey.



As it was an experimental research Kolmogorov-Smirnov Test was used to determine if the experiment was successful or not and Normality Probabilistic was applied to study the distribution and the symmetry.

Table 4. Ranges

	N	Average range	Sum of ranges
Post-test - Pretest	Negatives ranges	0 <sup>a</sup>	,00
	Positives ranges	4 <sup>b</sup>	10,00
	Drwas	0 <sup>c</sup>	
<b>Total</b>	<b>4</b>		

a. Post-test < Pretest

b. Post-test > Pretest

c. Post-test = Pretest

In the range test table it can be seen that the positive ranges in Communicative Competences, 1. Grammar and Vocabulary, 2. Discourse Management, 3. Pronunciation and 4. Interactive Communication, there are positive ranges, that is, the post-test it is greater than the pre-test, considering that Gender-Based Teaching Strategies has a relationship with the Communicative Competence of students from the Languages Career at Universidad Técnica de Ambato.

Table 5. Statistics of contrast<sup>a</sup>

Z	Post-test - Pretest
<b>Sig. asintót. (bilateral)</b>	<b>-1,841<sup>b</sup></b>
<b>a. Wilcoxon signed sign test</b>	<b>,046</b>
<b>b. Based on negative ranges.</b>	

Source: Hypothesis verification

In the contrast statistic, taking the Wilcoxon test, it can be shown that when Z is obtained with a value of -1.841 (bilateral) and the value of p is 0.046, and this is less than 0.05, the null hypothesis is rejected, so the alternative hypothesis is accepted, that is, Gender-Based Teaching Strategies has a relationship with the Communicative Competence of students from the Languages Career at Universidad Técnica de Ambato.

## 5. Conclusions

The study's main purpose was to determine the relationship between Gender-Based Teaching Strategies with the Communicative Competence of students from Technical University of Ambato. The

results to emerge from the data is that Gender-Based Teaching Strategies such as Brainstorming, discussions, role-plays, and storytelling improve the elements of the communicative competence as for example Pronunciation, Interactive Communication, Grammar and Vocabulary and Discourse Management. One of the most striking results is that Discussion allowed students to enhance interaction among them and improve pronunciation greatly. Additionally, the elements of the Communicative Competence such as grammatical which includes vocabulary, syntax, phonology, graphology; textual which includes cohesion and rhetorical organization; functional with ideational, manipulative, heuristic, and imaginative functions and sociolinguistic with dialects, registers, idiomatic expressions, cultural references and figures of speech greatly contribute to detect problems to be solved. The pre and post-tests assessed the elements of the communicative competence before and after the implementation of the Gender-Based Teaching Strategies which shows significant advance in the communicative competence elements such as pronunciation and interactive communication. This lends support to previous findings in the literature for instance a research entitled Analysis of the Teaching Practices at a Colombian Foreign Language Institute and their Effects on Students' Communicative Competence that similarly concluded that certain parts of the understudies' structural and logical skills were likewise upgraded. Additionally, being GTBS important for developing the communicative competence it is crucial for teachers to use them in EFL classrooms since the results have a number of similarities with the findings of the research entitled: A Learning Experience of the Gender Perspective in English Teaching Contexts. One of the main findings was that this reflection likewise prompts suggestions for educators' practices with a gender point of view. As future research it is suggested to apply Gender-Based Teaching Strategies to other competences such as strategic to overcome language gaps and achieve conversational fluency and all the students from the Language Career at Universidad Técnica de Ambato as well as in all the Universities in Ecuador and finally why not applying GTBS in all levels of Education such as in Primary and Secondary Schools

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